

# 2019-2020 Carroll County Leadership Institute Sponsorship Opportunities

Carroll County Leadership Institute (CCLI) is a program of the Carroll Chamber of Commerce, dedicated to delivering leadership training for the benefit of Carroll County businesses and key employees. Participants expand their knowledge of Carroll County and enhance their individual responsibility and leadership skills.

CCLI offers benefits to every size of business, beginning with sponsorship opportunities of \$500. Additional benefits are available depending upon the sponsors marketing and public relations objectives. CCLI provides you the opportunity to showcase your company's commitment to future Carroll County leaders.

## Sponsorship Opportunities Include:

### Leader — \$1,500

- 2 scholarships per sponsor
- Premier recognition as a *Leader* on participant's binder cover
- Onsite signage during the sessions
- Premier recognition in news releases and Chamber newsletter

### Partner — \$500

- 1 session sponsorship—exposure during the session
- Prominent recognition as a *Partner* in participants binder
- Prominent recognition in news releases and Chamber newsletter

